

**FOR IMMEDIATE RELEASE**

## neuroLens® Introduces New Contoured Prism Lens Designed Specifically for Office Work

*March is Workplace Eye Wellness Month*

**COSTA MESA, Calif., March 21, 2019** – eyeBrain Medical Inc., maker of neuroLenses®, the only prescription lenses that add a contoured prism to bring the eyes into alignment, announced today the introduction of neuroLens Office. The new lens incorporates the revolutionary neuroLens contoured prism design with a smooth power progression optimized for intermediate and near zones for a clear field of view, providing relief from digital eye strain.

Prevent Blindness, the nation's oldest eye health and safety nonprofit organization, has declared March Workplace Eye Wellness Month, underscoring the impact that near work has on the eyes. Optometrist Dr. David Geffen said, “Most of the major brands of office lenses are very similar. The difference with neuroLenses is that the lens incorporates a contoured prism, which no other office lens has. By correcting the underlying eye misalignment, neuroLenses provide relief from the symptoms so many people experience when using digital devices or doing near work.”

The revolutionary neuroLens Office provides clarity and comfort for indoor office use, maintaining the same proprietary contoured prism as the traditional neuroLens design. No adjustments or additional calculations are needed for the prescription of the neuroLens Office design.



“neuroLens Office lenses provide a smooth power progression comfortable for all indoor distances, incorporating the office design with our proprietary contoured prism provides patients relief where they are impacted the most, in the office and at the computer,” neuroLens COO Danny Perales said.

Patients are confirming that neuroLens Office provides greater comfort and efficiency for office work. “I wore office prescription lenses for 15 years for computer work, but then would have to change my glasses when I moved on to do other things at my desk. With neuroLens Office, I don’t even notice they’re on. I just keep going,” said Ralph Cordova.

### The Invention of a Contoured Prism

Results from a series of clinical studies on headache and eye strain patients revealed that symptomatic patients shared a common trait: a misalignment in their vision that was believed to put continual stress

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on the trigeminal nerve – the largest and most complex nerve connected to the brain, and the one responsible for head, eye and neck sensations. neuroLenses® are the first prescription lenses that add a contoured prism to bring the eyes into alignment. Contoured prisms have been shown in studies to relieve the headaches, neck/shoulder pain and eyestrain that many people experience when using digital devices, reading or doing detail work.

The need for measuring eye alignment at all distances led eyeBrain medical, Inc to develop the neuroLens Measurement Device, which uses breakthrough eye-tracking technology to objectively and accurately measure the degree of eye misalignment for distance and near vision. During a three-minute measurement exam, patients focus on a single point while a dynamic display of rotating planets and stars activates peripheral and central vision to measure distance and near eye alignment. These unique measurements, with calculations to the one-hundredth of a prism diopter, provide a recommended prescription range for the neuroLens contoured prism lens design. To learn more about neuroLenses and the new Office lens or to find a neuroLens eye care provider, visit [neuroLenses.com](http://neuroLenses.com).

### About eyeBrain Medical® Inc.

eyeBrain Medical Inc. is the innovator behind neuroLenses®, the first prescription lenses that add a contoured prism to bring the eyes into alignment. Contoured prisms have been shown in studies to relieve the headaches, neck/shoulder pain and eyestrain that many people experience when using digital devices, reading or doing detail work. Patient satisfaction surveys show 93 percent of patients respond positively to their neuroLenses. eyeBrain Medical is headquartered in Orange County, California.

[www.neuroLenses.com](http://www.neuroLenses.com)

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